

MAX PRO PRIMER

D041 **PIGMENTED WATER-BASED WALL PRIMER**

DESCRIPTION

MAX PRO PRIMER is a water-based pigmented wall primer, for interiors and exteriors, opaque and covering with insulating and adhesive function on different supports; it is ideal as primer to foster the coverage of next layers and to assure a surface with homogeneous and uniform absorptions

A proper surface preparation is mandatory for a good result of the finish. The composition of **MAX PRO PRIMER** based on styrene-acrylic resins, in aqueous dispersion, titanium dioxide and selected inerts. Its rough structure eases the application of the first coat of the plaster.

MAX PRO PRIMER is used as highly covering insulation on the support. It is suitable to be applied on new and old plasters of various kinds (cement, premixed, chalk, plasterboard) and old paintings.

Over-coatable with finishing acrylic water-based paints.

MAX PRO PRIMER is suitable for interior and exterior surfaces.

SURFACE PREPARATION

SURFACE	PREPARATION TIPS
Lime based mortar	Direct application
Old plaster	Brushing and pressure washing + 1 coat of MAX PRO PRIMER
Tempera	Brushing + 1 coat of MAX PRO PRIMER
Breathable paint	Brushing + 1 coat of MAX PRO PRIMER
MDF	1 coat of MAX PRO PRIMER
Plasterboard	1 coat of MAX PRO PRIMER
Gypsumboard	1 coat of MAX PRO PRIMER
Concrete	1 coat of MAX PRO PRIMER
Lime based glossy finish	Sanding + 1 coat of MAX PRO PRIMER
Washable paint	1 coat of MAX PRO PRIMER
Acrylic decorative paint	1 coat of MAX PRO PRIMER

APPLICATION

MAX PRO PRIMER has to be diluted with clean water at 40-50%

MAX PRO PRIMER can be applied with brush/short hair roller/airless spray in one coat.

In case of big area, it's recommended to mix more than once **MAX PRO PRIMER** to avoid sedimentation.

ENVIRONMENTAL CONDITIONS

During application, the environmental temperature has to be between +10°C and +30°C (+50°F and +95°F) while relative humidity has to be less than 85%, even after 24 hours after application.

STORAGE

MAX PRO PRIMER maintains its properties in storage for 24 months if protected from excessive heat and cold. Storage temperature must be between +5°C and +30°C.

KEEP FROM FREEZING.

SAFETY GUIDELINES

Avoid contact with skin and eyes. If contact occurs, rinse thoroughly with water. For further information, consult the MSDS.

DISPOSAL

The material has to be disposed in agreement with local regulation. Empty plastic containers are recyclable or to be sent to recycling plants.

MAX PRO PRIMER TECHNICAL TABLE

Aspect	satin and rough
Color	white
Packaging	4l, 15l
Dilution	40-50% with water
Application tools	brush/short hair roller/airless spray
Specific weight	1.45 ± 0.05 Kg/l
Theoretical yield	10-15 m ² /l per layer
Coating thickness	0,10 - 0,15 mm
Touch dry	2 hours at 20°C temperature
Dry to handle	48 hours at 20°C temperature
Dry to recoat	12 hours at 20°C temperature
Flammability	non flammable - A1 class
Permeability to water vapor (Sd)	good
VOC	<30g/l wall paint and subcategory L max value UE2010: 30g/l
HS CODE	3209.10.0000